

THE GIFT HIDING IN THE BACK OF YOUR DESK DRAWER

Ensure your impact on the future
with a gift of life insurance.



PEDDIE

THE FORGOTTEN GIFT THAT CAN CHANGE THE FUTURE.

Many smart, forward-thinking people purchase life insurance to protect and provide for their families. But life changes, kids grow up, get married and find jobs. And then one day you find yourself carrying more life insurance coverage than you need. Sound familiar? Consider transferring ownership of your life insurance policy to Peddie School. It's an extraordinary way to support a mission you believe in far into the future.

GIFTS OF LIFE INSURANCE MAKE IT POSSIBLE FOR AN ORDINARY PERSON TO MAKE AN EXTRAORDINARY IMPACT ON THE FUTURE.

A GIFT OF LIFE INSURANCE COULD BE RIGHT FOR YOU IF...

- You are carrying more coverage than what your family requires.
- You have a paid-up policy you no longer need.
- You'd like to make a sizable gift at a modest cost.
- You believe in the mission of Peddie School and want to see it continue for generations to come.

INTERESTED?

There are several creative ways to use life insurance to make a high-impact gift to support the mission of Peddie School. Please contact us to learn more and explore the opportunities. We'll collaborate with you and your advisors and make the process as smooth and simple as possible.

PEDDIE

Anne D. DeMesa
Director of Gift Planning
Peddie School
201 South Main Street
Hightstown, NJ 08520

Phone: 609-944-7615
Fax: 609-944-7902
Email: ademesa@peddie.org

Peddie School provides support for a full range of charitable gift planning options and services. Peddie School, its employees or representatives, do not offer legal or financial advice.

THE 2 MOST POPULAR WAYS TO MAKE A GIFT WITH LIFE INSURANCE:

- 1 Name Peddie School as a beneficiary of a policy.
- 2 Transfer an existing policy to Peddie School.

- You are in your peak earning years and want to benefit from annual charitable income tax deductions.
- You lack liquid assets but want to make a significant philanthropic gift now.

BENEFITS

- You convert a policy you no longer need into a legacy gift that will endure for generations to come.
- For very little cost to yourself you make a substantial gift.
- You receive an immediate charitable deduction without affecting your investment portfolio or your cash flow.
- You can reduce estate taxes for your heirs.

